



Concours d’Affiches 2022

Rules and Regulations

How to enter

1. Create up to 3 posters (maximum 1 per category)
2. Complete the Entry Form
3. Submit the poster(s) with the accompanying entry form(s) via email to affiches.afle@gmail.com

Closing date for entries: May 15th, 2022

Purpose of the competition

The purpose of the *Concours d’affiches AFLE 2022* is to create posters for the 3 main events organized by the Association of Teachers of French in Hong Kong and Macau (AFLE) in 2022-2023. Each event represents one category of the *Concours*. They are listed as follows:

- Category A : The 12th French Speech Competition
- Category B: La 11^{ème} Dictée de l'AFLE
- Category C: Le 8^{ème} Concours d’Affiches

The 3 winning posters might become the official posters for these events and also be used for promotional purposes.

Terms and conditions

- o Entering the *Concours* is free of charge.
- o Candidates can only submit one poster per category (i.e. a maximum of 3 posters per candidate).
- o The *Concours* is only open to students of French aged 7 – 18 at the time of entering, whose teachers of French are members of the AFLE. The AFLE will determine the winners’ eligibility at its sole discretion.
- o Entries must be submitted **by 23:59 on May 15th, 2022. Late entries will not be accepted.**
- o AFLE reserves the right to use the entire image of, or part of, the artwork(s) submitted to the *Concours* on any AFLE promotional materials.
- o **Candidates in the *Concours* shall assign to the AFLE, in perpetuity, all copyright of the artwork(s) submitted to the *Concours*.**
- o Submissions that are incomplete, do not meet the deadline or entry specifications, will not be considered. The candidate will not be informed.
- o The adjudicators' decision shall be final.
- o **Entering the *Concours* implies the full acceptance of the present terms and conditions.**

Exhibition

The posters of the finalists’ and winners’ entries may be published on any AFLE's means of communication.

Prizes

Winners will get one or several prizes offered by our sponsors: *Librairie Parenthèses* (The French Bookstore in HK) and *Alliance Française Hong Kong*.

Each participant will receive a Certificate of Participation.

Competition Results / Prize distribution

Entries will be adjudicated by French teachers and a professional comics book artist from Quebec.

Candidates' French teachers will be notified directly by email. The names of the winners will be published on the AFLE website 10 days after the adjudicators' decision.

Prize distribution will be organized according to the sanitary situation.

The Poster Design

- Posters must be in **portrait** layout, in **A2** format.
- Entry must be the students' **original** artwork.
- All graphic elements used for the design must be **royalty-free**.
- The artwork must clearly show the specific event it promotes.
- The resolution must be **300 dpi** minimum.
- **The poster must ONLY include the following text:**

Category	Text
A	<ul style="list-style-type: none">● The 12th French Speech Competition● November 2023● Organized by AFLE (logo available on the competition page)
B	<ul style="list-style-type: none">● La 11^{ème} Dictée de l'AFLE● Mars 2023● Organisée par AFLE (logo available on the competition page)
C	<ul style="list-style-type: none">● Le 8^{ème} Concours d'Affiches● Mars 2023● Organisé par AFLE (logo available on the competition page)

- All font styles, font sizes and font colours are permitted.
- Use any media or material to create the posters, but the final entries must be in PNG, JPEG or PDF format.
- Artwork must be sent to: affiches.afle@gmail.com by **23:59 on May 15th, 2022**.
- File(s) MUST be named exactly as follow:

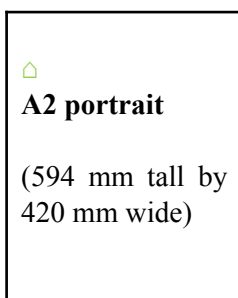
Category-Candidate's full name (SURNAME_given names)-Schoolname

Examples:

CategoryA-CHEUNG_YeeKi-AllianceFrancaise.pdf

CategoryB-DUVAL_PierreAlexandre-DBSPprimary.jpg

CategoryC-KO_FungKitMarc-PLK_NganPoLing.pdf



For more information please refer to our website:

<https://www.aflehk.org/concours-d-affiches/affiches-2022>

or contact us at affiches.afle@gmail.com.