



Concours d’Affiches 2020

How to enter:

1. Create up to 3 posters.
2. Complete the online Entry Form <https://forms.gle/iL2xPRq3fTkDmyRQ6>
3. Send your artwork to : clo@sis.edu.hk

Closing date for entries : Sunday March 15th, 2020, 23:59.

Purpose of the competition

The purpose of the *Concours d’affiches AFLE 2020* is to create posters for the 3 main events organized by the Association of Teachers of French in Hong Kong and Macau (AFLE) in 2020-2021. Each event represents one category of the *Concours*. They are listed as follows :

- Category A : La 12^{ème} Dictée de l’AFLE
- Category B : The 10th French Speech Competition
- Category C : Le 7^{ème} Concours d’Affiches

The 3 winning posters will become the official posters for these events and will also be used for promotional purposes.

Terms and conditions

- Entering the *Concours* is free of charge.
- Candidates can only submit one poster per category (i.e. a maximum of 3 posters per candidate).
- The *Concours* is only open to students of French starting 7 years old at the time of entering, whose teachers of French are members of the AFLE. The AFLE will determine the winners’ eligibility at its sole discretion.
- Entries must be submitted by 23:59, Sunday March 15th, 2020. Late entries will not be accepted.
- The AFLE reserves the right to use the entire image of, or part of, the artwork(s) submitted to the *Concours* on any AFLE promotional materials.
- Candidates in the *Concours* shall assign to the AFLE, in perpetuity, all copyright of the artwork(s) submitted to the *Concours*.
- **Submissions that are incomplete, do not meet the deadline or entry specifications, will not be considered.**
- Entering the *Concours* implies the unqualified and full acceptance of the present terms and conditions.

Exhibition

The posters of the finalists’ and winners’ entries will be visible in a diaporama format on the AFLE website.

Prizes

Each winner will get a prize and a 1st Prize Certificate. The Finalists will each receive a Finalist Certificate. The other participants will all receive a Certificate of Participation. Other prizes may be added.

Competition Results / Prize distribution

Entries will be judged by a jury (80%) and members of the public via our Instagram (20%).

The teachers of French of the winners will be notified directly by email. If the winner is a university student, he or she shall be notified personally. The names of the winners will be published on the AFLE website 10 days after the jury's decision.

The prize distribution will take place on (**DATE YET TO BE CONFIRMED**).

The Poster Design

- Posters must be in **portrait** layout, in **A2** format.
- Entry must be the student's' **original** artwork
- All graphic elements used for the design must be **royalty free**.
- The art work **must reflect the specific event it promotes**.
- The resolution must be **300 dpi** minimum.
- The poster **must** include the following **text** :

Category	Text
A	<ul style="list-style-type: none">● La 12^{ème} Dictée de l'AFLE● Mars 2021
B	<ul style="list-style-type: none">● The 10th French Speech Competition● November 2020
C	<ul style="list-style-type: none">● Le 7^{ème} Concours d'Affiches● Mars 2021

- Candidates are free to add any other text (**in French only**) to their design **WHICH COULD SUCCESSFULLY PROMOTE THE EVENT!**
- All font styles, font sizes and font colours are permitted.
- Candidates must submit their artwork to clo@sis.edu.hk.
- Each file must be labelled **exactly like this** :
CategoryX-SURNAME_FirstName-SchoolName.
For example :
 - CategoryA-CHAN_FeiFung-DBSPPrimary.png
 - CategoryB-DUVAL_PaulPierre-AllianceFrancaise.ai
- Use any media or material to create the posters, but the final entries must be in AI, PDS, PSD or JPEG format.



A2 portrait

(594 mm tall
by 420 mm wide)