

Concours d'affiches AFLE 2015

How to enter

1 – Create up to 3 posters

2 – Complete the Entry Form (one entry form is needed per poster)

3 – Submit the poster(s) with the accompanying entry form(s) via email to info@aflehk.org

Closing date for entries 00:00, January 31st, 2015

Purpose of the competition

The purpose of the *Concours d'affiches AFLE 2015* (the *Concours*) is to create posters for the 3 main events organized by the Association of Teachers of French in Hong Kong and Macau (AFLE) in 2015. Each event represent one category of the *Concours*. They are listed as follows :

- *Les Francophonistes 2015 "Hong Kong a un incroyable talent"*
- *La 6^{ème} Dictée de l'AFLE 2015*
- The 6th French Speech Competition 2015

The 3 winning posters will become the official posters for these events and will also be used for promotional purposes.

Terms and conditions

- Entering the *Concours* is free of charge.
- Candidates can only submit one poster per category (i.e. a maximum of 3 posters per candidate).
- The *Concours* is only open to students of French aged 7 – 25 at the time of entering, whose teachers of French are members of the AFLE. The AFLE will determine the winners' eligibility in its sole discretion.
- Entries must be submitted by 00:00, January 31st, 2015. Late entries will not be accepted.
- The AFLE reserves the right to use the entire image of, or part of, the artwork(s) submitted to the *Concours* on any AFLE promotional materials.
- Candidates in the *Concours* shall assign to the AFLE, in perpetuity, all copyright of the artwork(s) submitted to the *Concours*.
- Submissions that are incomplete, do not meet the deadline or entry specifications, will not be considered.
- Entering the *Concours* implies the unqualified and full acceptance of the present terms and conditions.

Exhibition

The posters of the finalists' and winners' entries will be visible in a diaporama format on the AFLE website and put on display during the *Journée des Francophonistes 2015* festival on March 21st, 2015.

What you could win

Each winner will win a HK\$300 cash coupon to be used at *Librairie Parenthèses*. Each winner will also get a 1st prize Certificate.

The Finalists whose posters are retained for the *Journée des Francophonistes 2015* festival exhibition will each receive a Finalist Certificate.

The other entrants will all receive a Certificate of Participation.

Competition Results / Prize distribution

The teachers of French of the winners will be notified directly by email. If the winner is a university student, he or she shall be notified personally. The names of the winners will be published on the AFLE website 10 days after the jury's decision.

The prize distribution will take place during the *Journée des Francophonistes 2015* festival on March 21st, 2015.

The Poster Design

- Posters must be in **portrait** layout.
- Final designs will be printed in the **A2** format.
- Entry must be the students' **original** art work
- All graphic elements used for the design must be **royalty free**.
- The resolution must be **300 dpi** minimum.
- The poster must include the following **date and text** :

Category	Date	Text
Journée des Francophonistes	21 mars 2015	Les Francophonistes 2015 Hong Kong a un incroyable talent
French Dictation	18 avril 2015	La 6 ^{ème} Dictée de l'AFLE 2015
French Speech Competition	November 2015	The 6 th French Speech Competition 2015

- All font styles, font sizes and font colours are permitted.
- Use any media or material to create the posters, but the final entries must be in AI, PDS, PSD or JPEG format.

